

FILE

fashion calendar

1970

OCTOBER 12

30th year • issued weekly

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
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JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK ENDING FRIDAY, OCTOBER 9, 1970

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 8 3:00 P.M.	PRESS PREVIEW "The Galloping Gourmet Logical Kitchen" with Graham Kerr. By invitation only. Contact: Lubar Associates, 279-0790.	B. ALTMAN & CO.	CONFERENCE ROOM 9TH FLOOR
Thursday Oct. 8 5:30 P.M.	PRIVATE PREVIEW: MEN'S WEAR Preview of French men's wear to celebrate opening of new Boutique Pierre Balmain (opening Oct. 15). By invitation. Contact: Howard Green, 685-0211.	PIERRE BALMAIN (795 MADISON AVE.)	HIPPOPOTAMUS 154 EAST 54TH STREET
Thursday Oct. 8	RESORT-HOLIDAY COLLECTION Continuous showings. Contact: PL. 2-0727.	BABA	18 EAST 53RD STREET SHOWROOM - 9TH FLOOR
Thursday Oct. 8	OPENING: HOLIDAY COLLECTION Continuous showings. Contact: 868-3232.	MARION DIGNEY BOUTIQUE	252 WEST 38TH STREET SHOWROOM - 17TH FLOOR
Thursday Oct. 8- Oct. 30	SPRING-SUMMER COLLECTION Day-into-evening collection. By appointment. Contact: CI. 7-2200.	DIANE VON FURSTENBERG	GOTHAM HOTEL SUITE 502
Beginning Thursday Oct. 8	RESORT & SPRING COLLECTION By appointment. Contact: Ann Lawrence, 244-4700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Oct. 8	RESORT AND EARLY SPRING COLLECTION By appointment only. Contact: Betty Hanson, 279-9951.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Thursday Oct. 8	TODDLERS AND BOYS' SPRING COLLECTION Shirts and swimwear. By reservation. Contact: Bob Abels, 947-8100. Publicity: Janet Laib, HA. 7-3700.	ROB ROY	34 WEST 33RD STREET SHOWROOM - 4TH FLOOR

WEEK BEGINNING MONDAY, OCTOBER 12, 1970

Oct. 11- Oct. 14	33RD FASHION WEEK, VIENNA FAIR PALACE. Contact: Fachverbandberbekleidungs-industrie, 4 Schwarzenbergplatz, A-1030 Vienna, Austria		
Oct. 11- Oct. 15	4TH INTERCHIC FASHION FAIR, BERLIN. Contact: ADB-Ausstellungs-Dienst, 2-4 Keithstrasse, 1 Berlin 30		
Monday Oct. 12 2:00 P.M.	OPENING OF SPRING COLLECTION Coats, suits, costumes for Spring. Also Mon., Oct. 19 at 2:00. By appointment. Contact: Ruth Shaw, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 12 7:00 P.M.- 9:00 P.M.	PRIVATE PREVIEW: NEW BOUTIQUE Valentino will preview his first American boutique at a private party. <u>All Invitations Have Been Issued.</u>	VALENTINO	801 MADISON AVENUE AT 67TH STREET
Beginning Monday Oct. 12	SHOWING: SPRING COLLECTION Continuous by appointment. Contact: Bob Miller, 695-7715.	CONCEPT VII BY JACK BODI	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Oct. 12	OPENING OF SPRING COLLECTION New collection including Couture '71 designed by Umberto Manzo. By appointment. Contact: 736-6909.	DAVIDOW	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 12	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Just Issued	MEN'S HOSIERY COLORS: FALL '71 Men's hosiery and accessories color forecast. Contact: Ruth Maguire, MU5-5881.	THE COLOR ASSN OF THE U.S.	200 MADISON AVENUE
Beginning Monday Oct. 12	SPRING & CRUISE COLLECTION Continuous by appointment. Contact: Ethel Shields, 736-1310.	RENBROOK	230 WEST 39TH STREET SHOWROOM - 7TH FLOOR
Oct. 12- Oct. 16	ITALIAN READY-TO-WEAR SHOWINGS, PITTI PALACE, FLORENCE. Contact: Centro di Firenze per la Moda Italiana, 9/A Viale Gramsci, 50121 Florence. (67-91-83)		
Oct. 12- Oct. 23	81ST INTERNATIONAL FASHION WEEK, BERLIN. Contact: Fachverband der Berliner Damenoberbekleidungsindustrie e.v., 42 Podbielskiallee, 1 Berlin-Dahlem.		
Tuesday Oct. 13 9:45 A.M.	OPENING OF SPRING COLLECTION Also Oct. 21 at 9:45. By appointment. Contact: Maria Finkel, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 13 11:00 A.M.	OPENING OF SPRING COLLECTION By appointment. Contact: Rene Tixier, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Oct. 13 12:00 Noon	OPENING: SPRING & RESORT COLLECTION By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 13 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 14, 19, 20, 26 at 1:00. By appointment. Contact: LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 13 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 15, 20, 22, 28 at 2:30. (<u>Press Show: Mon., Oct. 19 at 3:00 P.M., by invitation.</u>) Contact: LA. 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 13 4:00 P.M.	RESORT & SPRING COLLECTION Also Oct. 15, 20, 22 at 4:00. By appointment. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 13 6:30 P.M.- 8:30 P.M.	PRESS PREVIEW: "JUNIOR BEAT" New junior floor. (Open to public: Thurs., Oct. 15, 5:30 - 7:30; fashion shows, music, door prizes.)	ABRAHAM & STRAUS (BROOKLYN) Publicity: Olga Soffer, TR. 5-7200.	4TH FLOOR
Tuesday Oct. 13 6:30 P.M.- 8:30 P.M.	4TH SESSION: CAREER COURSE Speakers: Amelia Bassin - Bassinnova; Carolyn Bishop, Family Circle; Jo Hopkins - Sears Roebuck & Co.; Bill Smith - Richelieu. Price: \$3.00. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENG. CENTER 345 EAST 47TH STREET
Tuesday Oct. 13 8:00 P.M. Dinner	7TH ANNUAL FASHION BALL Guest of Honor: Marvin Traub, President, Bloomingdale's. National Chmm: Andrew Goodman. Chmm: Jerry Silverman. Co-chmm: Abe Schrader and Pauline Trigere. Dinner chmm: Lloyd Weill. N.Y. Chmm: Newton Glekel. Price: \$125.00 each. (black tie) Contact: Arthur Feuer, PL. 1-4000 ext. 383.	AMERICAN-JEWISH COMMITTEE FOR HUMAN RELATIONS	WALDORF-ASTORIA GRAND BALLROOM
Beginning Tuesday Oct. 13	OPENING: RESORT- SPRING COLLECTION Also introducing "Angela's Boutique". By appointment. Contact: Norine Burke, 695-7230.	ROSSINO-ANGELA	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Oct. 14 9:00 A.M. Breakfast	PRESS PREVIEW: POLO SHOP Preview of Polo Shop, featuring complete collection of Coty Award winner, Ralph Lauren. By invitation. Publicity: Arlene Friedlander, PL. 2-1988.	BLOOMINGDALE'S	MEN'S STORE STREET FLOOR
Wednesday Oct. 14 10:00 A.M. Breakfast	PRESS PREVIEW: MODEL ROOMS "Traditional Extended"--preview of new model rooms. By invitation only. Publicity: Lubar Associates, 279-0790.	B. ALTMAN & CO.	7TH FLOOR
Wednesday Oct. 14 10:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 21 at 10:00. By reservation. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Oct. 14 10:30 A.M.	8TH ANNUAL KNITWEAR DISPLAY "Avant Garde VIII"--display of international knitwear styling and yarn ideas for '71. By invitation only. Contact: 971-4432.	DU PONT (350 FIFTH AVE.)	EMPIRE STATE BLDG. CONFERENCE RM - 4TH FL.
Wednesday Oct. 14 11:00 A.M.	RESORT-SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Pat King, LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Oct. 14	11:30 A.M., OSCAR DE LA RENTA BOUTIQUE PRESS SHOW (see page 4)		
Wednesday Oct. 14 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Coat Collection" by Monika Tilley, available at Lord & Taylor. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	WHITE STAG	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 14 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 21 at 1:00. By reservation. Contact: Lucille Tice, WI. 7-8235.	DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 14	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Oct. 14	2:00 P.M., CHESTER WEINBERG & CHESTER NOW PRESS SHOW (see below)		
Wednesday Oct. 14 2:30 P.M.	COMPLETE SPRING COLLECTION Designed by Marie McCarthy. Also Oct. 20, 27 at 2:30. By reservation. Contact: CH. 4-1872.	ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Oct. 14 3:00 P.M.	OPENING: RESORT- SPRING COLLECTION Also Oct. 19, 26 at 11:30. By reservation. (Press Show: Wed., Oct. 14 at 11:30 A.M., by invitation.) Contact: Marilyn Pignoni, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Oct. 14 4:00 P.M.	OPENING: SPRING COLLECTION Also Oct. 15, 19, 21 at 4:00. By reservation. (Press Show: Oct. 14 at 2:00 P.M., including Chester Now collection, by invitation.) Contact: Linda Johnson, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Oct. 14 4:30 P.M.- 6:30 P.M.	PRESS PREVIEW: NEW DEPARTMENT Dr. Erno Laszlo will meet the press at the opening of new department. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	MAIN FLOOR
Wednesday Oct. 14 7:00 P.M. Dinner	ANNUAL AWARD DINNER DANCE Guests of Honor: Harold Krensky, Federated Dept. Stores; Whitney Stevens, J.P. Stevens & Co. Hon. Chmn: Donald McCullough, Collins & Aikman; Richard Abbott, Montgomery Ward; Steven Osterweis, Associated Merchandising Corp. M.C.: Henry Leslie, Burlington Industries. For benefit N.Y. Fashion Designers Workshop Foundation. (black tie) Contact: WI. 7-0324.	THE NEW YORK FASHION DESIGNERS	PLAZA HOTEL BALLROOM
Postponed Oct. 14	"VIA VENETO CAFE PARTY" BY MODA ROMANA, ORIGINALLY SCHEDULED FOR WED., OCT. 14 AT 10:00 P.M. AT THE ST. REGIS, HAS BEEN POSTPONED		
Beginning Wednesday Oct. 14	OPENING: SPRING COLLECTION Continuous by appointment. Contact: LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Oct. 15 10:00 A.M.	RESORT & SPRING COLLECTION By reservation. Contact: Susan Sheinman, 868-2880.	ANNEMARIE GARDIN FOR PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Oct. 15 11:00 A.M.	OPENING: SPRING COLLECTION For press and buyers. Also Oct. 21, 28 at 11:00. By reservation. Contact: 564-3857.	TRAINA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday Oct. 15 11:00 A.M.	OPENING: RESORT- SPRING COLLECTIONS Premiere showing of Sarmi Boutique, featuring afternoon and cocktail fashions. By reservation. (Press Show: Mon., Oct. 19 at 10:30, by invitation.) Contact: Dorothy Hermé, CH. 4-7270.	NANDO-SARMI LTD.; SARMI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 15	12:00 Noon, GEOFFREY BEENE PRESS SHOW (see below)		
Thursday Oct. 15 12:00 Noon	CRUISE & SPRING COLLECTION By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Oct. 15 2:00 P.M.	PRESS PREVIEW: RESORT-SPRING Press preview of Resort-Spring collection. Also Oct. 19, 20 at 2:00. By reservation. Contact: 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Oct. 15	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Oct. 15	3:00 P.M., OSCAR DE LA RENTA PRESS SHOW (see below)		
Oct. 15	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Oct. 15	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Thursday Oct. 15 4:00 P.M. Cocktails	FASHION SHOW AT BENEFIT PARTY "Best of Designer Collections" presented by Bonwit Teller. Admission by membership subscription; guests: \$15.00 each. Contact: MU. 7-1564.	CHILDREN'S BLOOD FNDTD. (342 MADISON AVENUE)	ITALIAN CONSULATE 690 PARK AVENUE
Oct. 15	5:30 P.M., ABRAHAM & STRAUS CUSTOMER SHOW (see page 3)		
Beginning Thursday Oct. 15	SPRING-RESORT COLLECTION By reservation. Contact: Bettye Whiteman, 524-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Friday Oct. 16 10:30 A.M.	RESORT & SPRING COLLECTION Also Oct. 20, 22 at 10:30. (Press Show: Thurs., Oct. 15 at 3:00 P.M., by invitation.) Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Friday Oct. 16 12:00 Noon	OPENING: SPRING COLLECTION Also Oct. 19, 21, 23 at 12:00 Noon. (Press Show: Thurs., Oct. 15 at 12:00 Noon, by invitation.) Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Friday Oct. 16 1:00 P.M. Luncheon	RESORT-SPRING COLLECTION "The Scarlet Ribbon Collection" designed by Cathy and Linda. Show at 1:30. Thereafter by appointment. Contact: 362-9054; or Rosemary Sheehan, 333-6420.	DECAMERON	1345 SIXTH AVENUE 16TH FLOOR - BURLINGTON
Oct. 17- Oct. 22	20TH SALON, READY-TO-WEAR SHOWINGS, PARIS. Contact: Federation Française des Industries du Vetement Feminin, 69 rue de Richelieu, Paris II, France		
Sunday Oct. 18- Oct. 20	NATIONAL HOME SEWING SHOW Displays of fabric and sewing accessory resources. Mon. & Tues. at 8:00; <u>Simplicity Fashion Show</u> : Mon. at 8:30; <u>Merchandising Session</u> : Tues at 8:30. Hours: 10:00 A.M.-7:00 P.M., Sun; 9:30 A.M.-6:00 P.M., Mon. & Tues. Contact: 244-8780.	NATL RETAIL MERCHANTS ASSN(100 WEST 31ST ST.)	HOTEL McALPIN 34TH ST. & BROADWAY

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Oct. 18- Oct. 21	SPRING MENSWEAR FROM BRITAIN Menswear by: Astraka, Atkinson Rhodes, Baracuta, Ben Sherman, J. Comfort, English Calico, Falmer, Fox Bros., S. Gore & Son, Grafton, Hatton Chain, John Langford, Justman, Just Men, Lybro, Mr. Harry, Pringle of Scotland, Sabre Sportswear, Sinclair, Sindal Bros., Solid Gold Ties, South Sea Bubble. Contact: Julian Clifford, 563-1000; or Brian Houldsworth, 593-2258.	CLOTHING EXPORT COUNCIL	HOTEL NEW YORKER 8TH AVE. & 34TH ST.
Oct. 19	10:30 A.M., NANDO-SARMI LTD. PRESS SHOW (see page 4)		
Oct. 19	11:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 - 7th, 23rd fl., 524-9350		
Oct. 19	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Oct. 19	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520.		
Oct. 19	2:00 P.M., LEO NARDUCCI, 530 Seventh Avenue, 11th floor, 594-5660		
Oct. 19	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, OX. 5-5100		
Monday Oct. 19 2:15 P.M.	SPRING-SUMMER BRIDAL COLLECTION By invitation. Thereafter by appointment. Contact: Julian Pollack, 244-3847.	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Oct. 19	3:00 P.M., BILL BLASS PRESS SHOW (see page 2)		
Oct. 19	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Monday Oct. 19 5:00 P.M. Cocktails	SPRING COUTURE COLLECTION Show at 5:30. For press and buyers, by invitation. Thereafter by appointment Suite 249. Contact: 550 East 10th Street, Oakland, 415-444-5070.	RICHARD TAM (CALIFORNIA)	PLAZA HOTEL TERRACE ROOM
Monday Oct. 19 5:00 P.M. and 9:00 P.M.	PREVIEWS: NEW STORE Preview of the restaurants, boutiques, galleries as in the Paris Drugstore. By invitation. Opens to public, Tues., Oct. 20 at 11:00 A.M. Publicity: Jan Taylor, 219 East 69th Street, TR. 9-8965.	LE DRUGSTORE	1085 THIRD AVENUE AT 64TH STREET
Postponed Oct. 19	CLAUDIA BY GEORGE HALLEY PREVIEW, ORIGINALLY SCHEDULED FOR MON., OCT. 19 AT 6:30 P.M., HAS BEEN POSTPONED TO TUES., OCT. 20 AT 5:00 P.M. (see page 7)		
Beginning Monday Oct. 19	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 524-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Oct. 19	OPENING: SPRING COLLECTION Continuous by appointment. Contact: 594-3000.	MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 19	OPENING: SPRING COLLECTION Continuous by appointment. Contact: 736-1351.	J.G. COUTURE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Oct. 19	OPENING: SPRING COLLECTION Continuous showings. Contact: Rita Young, 244-3815.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 19- Oct. 30	SPRING-SUMMER COLLECTION By appointment. Contact: Florette Angel or Sally Wells, 304-342-0171.	MOUNTAIN ARTISANS (CHARLESTON, W.VA.)	GOTHAM HOTEL PRIVATE SUITE
Beginning Monday Oct. 19	SPRING COLLECTION By appointment. Contact: Nan Coven, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Oct. 19	OPENING: SPRING COLLECTIONS By appointment. Contact: 594-0030.	MALCOLM STARR; MALCOLM STARR INT'L	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Oct. 19	RESORT-SPRING-SUMMER INTERNATIONAL COLLECTION Introduction of "Avenir" new French "pret-à-porter" collection; also Swiss, English, Italian boutique sportswear. By appointment. Contact: Marta Kramer, 947-3191.	TRES VITE	108 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Monday Oct. 19- Oct. 22	LONDON DESIGNER COLLECTIONS Spring collections by: Thea Porter, Mary Quant, John Bates at Jean Varon, Rosalind Yehuda, Annacat, Hilary Floyd, Gina Fratini, Christopher McDonnell, Ossie Clark, Alice Pollock. By admission card only. Contact: Clothing Export Council, 54 Grosvenor Street, London.	CLOTHING EXPORT COUNCIL	PICCADILLY HOTEL LONDON, ENGLAND
Tuesday Oct. 20 9:30 A.M.	OPENING OF SPRING COLLECTION Also Oct. 22 at 9:30. By reservation. Contact: WI. 7-4551.	JACQUES TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Oct. 20	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
Tuesday Oct. 20 12:00 Noon	SPRING & RESORT COLLECTION By invitation. Also Oct. 22 at 12:00 Noon. Contact: LW. 4-0454.	BEENE BAZAAR	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Oct. 20	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Oct. 20	2:00 P.M., LEO NARDUCCI, 530 Seventh Avenue, 11th floor, 594-5660		
Oct. 20	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		
Oct. 20	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Oct. 20	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Tuesday Oct. 20 5:00 P.M. Cocktails	PREVIEW: NEW COLLECTION Preview of new collection by George Halley. For press and buyers, by invitation. Thereafter by appointment in showroom, 24 West 57th Street, 8th floor. <u>(Note Change of Date, Time, Place)</u> Contact: Miss Roberta, 246-2432.	CLAUDIA BY GEORGE HALLEY	ESSEX HOUSE BALLROOM
Tuesday Oct. 20 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW Opening of Gar Gilbert's exhibition of painting. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	NENA'S GALLERY 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 20 7:30 P.M. Supper- Dance	MENSWEAR FASHIONS & SPECIAL AWARDS International menswear designer collection. Commentator: Robert L. Green. Tickets: \$100 each, for benefit Fashion Institute of Technology. (black tie) Contact: T. Thomas Gurtner, 688-3030.	CREATIVE MENSWEAR AWARDS (PLAYBOY MAGAZINE)	PLAZA HOTEL BALLROOM
Beginning Tuesday Oct. 20	OPENING OF SPRING COLLECTION By appointment. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Postponed Oct. 21	TRAVILLA'S SPRING SHOW, ORIGINALLY SCHEDULED FOR WED., OCT. 21 AT 8:30 A.M., HAS BEEN POSTPONED TO OCT. 27 at 5:30 P.M. (see page 11)		
Wednesday Oct. 21 9:00 A.M. Breakfast	PRESS PREVIEW: WALL COVERINGS Press preview of new wall coverings designed by Jack Lenor Larsen. By invitation. Contact: Edith Siroto, 427-9949.	KARL MANN	232 EAST 59TH STREET
Oct. 21	9:45 A.M., CHRISTIAN DIOR-NEW YORK, 498 - 7th Ave., 17th floor, LO. 4-9220		
Oct. 21	10:00 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542		
Oct. 21	11:00 A.M., TRAINA BOUTIQUE, 550 Seventh Avenue, 15th floor, 564-3857		
Oct. 21	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Wednesday Oct. 21 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "The Individualist Look in Fur" by Fredrica; Arthur Schwartz for Miss Fredrica; Fur hats by Janet Leitner for Mr. Laurence; boots by Battani. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, 832-8212.	FREDRICA; MR. LAURENCE; BATTANI	BARBETTA RESTAURANT 321 WEST 46TH STREET
Oct. 21	1:00 P.M., DONALD BROOKS BOUTIQUE, 550 - 7th Ave., 21st floor, WI. 7-8235		
Wednesday Oct. 21 3:15 P.M. Cocktails	"BENEDICTINE FASHIONS" Showing of Peck & Peck fashions featured in <u>Vogue</u> . By invitation. Contact: Colette Pratt or Dolly Martin, Robert Taplinger Assoc., PL. 2-7722.	VOGUE; PECK & PECK; BENEDICTINE(JULIUS WILE)	320 PARK AVENUE 20TH FLOOR
Oct. 21	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Wednesday Oct. 21 5:30 P.M.	PREVIEW OF SPRING COLLECTION By invitation only. Thereafter by appointment in showroom, 530 Seventh Avenue, 18th floor. Contact: Ruth McLaughlin, BR. 9-5012.	MOLLIE PARNIS BOUTIQUE	PIERRE HOTEL COTILLION ROOM
Wednesday Oct. 21 6:30 P.M.	OSCAR DE LA RENTA MEN'S WEAR COLLECTION Oscar de la Renta previews his men's collection for Cruise-Resort. By invitation. Contact: Jerrie Rosenberg, Mildred Custin Ltd., 421-3974; or Bernie Toll, After Six, LT. 1-7206.	AFTER SIX	WHITEHOUSE & HARDY 681 FIFTH AVENUE
Wednesday Oct. 21 7:00 P.M.	PREVIEW: NEW JEWELRY Preview of new jewelry collection by Aldo Cipiello. Contact: Doreen McCurley, PL. 3-0111.	CARTIER	5TH AVENUE AT 52ND STREET By invitation only.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 22 9:30 A.M.	PRESS PREVIEW: SPRING LINGERIE Preview of lingerie and body fashions for Spring. Also at 2:00 and 3:30. By invitation. Contact: Irene O'Connor, 682-5580.	HOLLYWOOD VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Oct. 22	9:30 A.M., JACQUES TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		
Oct. 22	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
Oct. 22	12:00 Noon, BEENE BAZAAR, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Oct. 22	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Thursday Oct. 22 3:00 P.M.	OPENING: NEW DIVISION Spring collection designed by Christian Mann for Traina Sport. For press and buyers, by reservation. Also Oct. 29 at 3:00. Contact: 564-3857.	TRAINA SPORT BY CHRISTIAN MANN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Oct. 22	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Oct. 23	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Saturday Oct. 24- Nov. 1	6TH ANNUAL ANTIQUES FAIR Hours: 1:00-11:00 daily; 1:00-7:00 Sun. and closing day. Admission: \$2.50. (Press Preview: Fri., Oct. 23, 11:00 A.M.)	NATL ARTS & ANTIQUES (11 WARREN STREET)	7TH REGIMENT ARMORY PARK AVE. & 67TH ST.
	Publ: Pearl Winick, BE. 3-6010.		
Oct. 25- Oct. 29	IGEDO FASHION FAIR, DUSSELDORF. Contact: Internationale Modemesse Gmbh, 28 Freiligrathstrasse, 4 Dusseldorf, Germany		
Sunday Oct. 25- Nov. 1	6TH FESTIVAL DES MODE D'ETE '71 & 1ST INTERNATIONAL SPORTSWEAR SHOW, CANNES. Contact: Ste. C.H.A.R.M., Sa., Villa Bella Clemencia, Avenue Alexandra, 06 Cannes, France.		
Monday Oct. 26 8:00 A.M. Breakfast	SHOWING: MEN'S & BOYS' FASHIONS "Viewpoints '71"--collection of men's and boys' wear ideas by the editor, the designer, the retailer. <u>Show at 9:00.</u> By invitation. Contact: Jean Driscoll, EL. 5-7850.	CORDUROY COUNCIL (527 MADISON AVENUE)	STATLER-HILTON 7TH AVE. & 33RD ST.
Oct. 26	11:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 -7th, 23rd fl., LA. 4-9350		
Oct. 26	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Monday Oct. 26 2:00 P.M.	SPRING-SUMMER BRIDAL COLLECTION "Bridal Enchantment"--1971 Spring-Summer bridal and bridesmaid collection designed by Christos. Also Oct. 27, 28, Nov. 2, 3 at 2:00. By appointment. Contact: 565-3304. Publicity: Margaret Hodge Co., 765-0653.	GALINA-BOUQUET BRIDALS	499 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Postponed Oct. 26	PRESS PREVIEW OF ZUZU ANGEL OF RIO DE JANEIRO COLLECTION, ORIGINALLY SCHEDULED FOR MON., OCT. 26 AT 4:30 P.M., HAS BEEN POSTPONED -- New date later.		
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings. Contact: 564-9194. Publicity: Betty Yarmon, 755-3487.	A.S. COSTUMES BY MARIO FORTE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTIONS Continuous showings. Contact: WI. 7-5324.	THE ARKINS; LANVIN; LOUIS FERAUD FOR ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTIONS By appointment. Contact: OX. 5-6234.	BLAUNER BOUTIQUE; JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings. Contact: LO. 4-8190. Publ: Betty Yarmon, 755-3487.	THE FIFTH ADDITION BY VICKI ROCCONI	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings. Contact: CH. 4-2700.	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings. Contact: PE. 6-2291.	GINESSA (DIV. GINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday Oct. 26	OPENING: SPRING COLLECTION Designed by Dorothy Farbo. Continuous by appointment. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 26	OPENING: SPRING COLLECTIONS Continuous showings. Contact: 524-3818.	MR. MORT; S.S.H. BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Oct. 27 9:30 A.M.	PRESS PREVIEW: "LIFE STYLES" Presentation of color and fabric trends for Fall '71 in Eastman Fibers. <u>Press Preview at 9:30.</u> Customer shows at 2:30 and 4:30. By invitation. Contact: Lynne Fisher, 262-8196.	EASTMAN CHEMICAL PRODUCTS	KODAK GALLERY 1133 SIXTH AVENUE
Tuesday Oct. 27 10:00 A.M.	OPENING: SPRING COLLECTION Also Oct. 29, Nov. 3 (Resort-Spring); Nov. 5 (Spring) at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 27 10:30 A.M.	PRESS PREVIEW: SPRING COLLECTION By invitation only. Beginning Wed., Oct. 28, continuous by appointment. Contact: LO. 3-0988. Publicity: Len Gerber, 752-2254.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Oct. 27 11:30 A.M.	PREVIEW: SPRING COLLECTION By invitation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 27 12:30 P.M. Luncheon	BENEFIT SHOWING BY MME. GRES Showing of couture collection by Mme. Gres at luncheon benefit for Musicians Emergency Fund. Price: \$30.00 each. Contact: Frances Cohan, PL. 1-0530.	MUSICIANS EMERGENCY FUND(745 FIFTH AVENUE)	PIERRE HOTEL CORONET ROOM
Tuesday Oct. 27 1:00 P.M.	OPENING: SPRING COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-0237.	DON BREITINGER FOR HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 27 2:30 P.M.	SPRING COLLECTION BY OLE BORDEN By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Oct. 27	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		
Tuesday Oct. 27 5:30 P.M.	OPENING: SPRING COLLECTION Also Oct. 28, Nov. 2, 3 at 5:30. By reservation. (<u>Note Change of Date and Time</u>) Contact: Dolores Byers, 213-627-9154. Publ: Barbara Kling, LT. 1-8024.	TRAVILLA (LOS ANGELES)	PLAZA HOTEL SUITE 1301
Tuesday Oct. 27 6:00 P.M.	6TH ANNUAL DESIGN AWARDS Presentation of awards for outstanding eyewear design. Cocktails and show for press and industry. By invitation. Publicity: Ruth Hammer, 685-8290.	FASHION EYEWEAR GROUP OF AMERICA	PLAZA HOTEL TERRACE ROOM
Beginning Tuesday Oct. 27	OPENING OF SPRING COLLECTION Day-through-evening collection. Continuous by appointment. Contact: Ruth Shiller or Norma Wilk, 947-9677.	BRENNER COUTURE BY ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 27	OPENING OF SPRING COLLECTION Designed by Sadye Weinberg. Contact: 244-6761.	CARLYE	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Oct. 27	SPRING COLLECTION BY CARA KIRBY Continuous showings. Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Oct. 27	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES; SPORT SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Oct. 28 9:00 A.M.	OPENING OF SPRING COLLECTION Also at 4:00. By reservation. Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Oct. 28	10:00 A.M., ADELE SIMPSON (Resort-Spring), 530 -7th, 23rd fl., LA. 4-7626		
Wednesday Oct. 28 2:00 P.M. & 3:30 P.M.	PREVIEW OF SPRING LINGERIE Two showings of Spring lingerie for resident buyers. By reservation. Contact: Kay Keniry, 661-1300 ext. 296.	WARNER'S	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Wednesday Oct. 28 2:30 P.M.	OPENING: SPRING COLLECTION Also Nov. 3 at 2:30. By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday Oct. 28 11:00 A.M. & 2:30 P.M.	PREVIEW OF SPRING LINGERIE "New Horizons"--bodywear, daywear, nightwear at 11:00 and 2:30. By invitation only. Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Oct. 28	11:00 A.M., TRAINA BOUTIQUE, 550 Seventh Avenue, 15th floor, 564-3857		
Oct. 28	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 28 3:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 4 at 3:00. By reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Oct. 28	4:00 P.M., KASPER FOR JOAN LESLIE, 530 Seventh Avenue, 4th floor, LW. 4-9000		
Wednesday Oct. 28 4:30 P.M. Champagne	PRESS SHOW: HOLIDAY- WINTER COIFFURES Preview of hair fashions created for festive occasions. Mannequins will wear fashions by Mme. Gres. By invitation. Publicity: Muriel Durand, UN. 1-0700 or 355-6744.	MONSIEUR MARC	22 EAST 65TH STREET SALON - 2ND FLOOR
Oct. 28	5:30 P.M., TRAVILLA, Plaza Hotel, Suite 1301, 213-627-9154		
Thursday Oct. 29 10:00 A.M.	SPRING COLLECTION BY MOLLY Coats, suits, costumes. Also Nov. 5 at 10:00. Contact: PE. 6-7121.	JACK SARNOFF	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Oct. 29 11:00 A.M.	PRESS PREVIEW: SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Miss Mattie, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Oct. 29 2:30 P.M.	SPRING COLLECTION Also Nov. 4 at 2:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Oct. 29	3:00 P.M., TRAINA SPORT, 550 Seventh Avenue, 22nd floor, 564-3857		
Thursday Oct. 29 4:00 P.M. Cocktails	PREMIERE SHOWING IN NEW YORK Spring collection designed by Philippe Guibourge. By invitation. Thereafter in showroom, 17th floor. Contact: LO. 4-9220.	MISS DIOR (498 SEVENTH AVENUE)	ST. REGIS ROOF
Beginning Thursday Oct. 29	OPENING: SPRING COLLECTION New after-five collection. Continuous by appointment. Contact: 279-6250.	JOHN MULLEN FOR JENNIFER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday Oct. 30 9:30 A.M.- 12:00 Noon; 12:30 P.M. Luncheon	"MUSICAL CHAIRS FORUM" Round-table discussions from 9:30 A.M. - 12:00 Noon: "Inside Merchandising and Promotion"; "Art of Fragrance Communication"; "Marketing Tactics"; "Retail Know-how"; "Packaging Persuasion"; "Fragrance in Changing Life Styles"; "Fragrance in the Making". Luncheon at 12:30 P.M., guest speaker: Marya Mannes. By reservation. Prices: \$25.00, members; \$30.00, non-members (forum & luncheon); \$10.00, members; \$12.00, non-members (forum only); \$17.50, members; \$20.00, non-members (luncheon only). Contact: The Fragrance Foundation, 101 Park Avenue, MU. 4-4911.	THE FRAGRANCE FOUNDATION	PLAZA HOTEL ROOMS BAROQUE & CRYSTAL
Saturday Oct. 31 12:00 Noon- Midnight	2ND ANNUAL FLEA MARKET & AUCTION Fund-raising event for benefit Addicts Rehabilitation Center to buy first home for female addicts. Fashions, jewelry, home furnishings, books, paintings, etc. Auction at 8:30 P.M. Chmn: Mary Brown, Hill & Knowlton. Admission: \$1.00 (children free). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	LOYOLA SCHOOL 48 EAST 84TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 2	2:00 P.M., GALINA-BOUQUET, 499 Seventh Avenue, 12th floor, 565-3304		
Nov. 2	5:30 P.M., TRAVILLA, Plaza Hotel, Suite 1301, 213-627-9154		
Beginning Monday	OPENING OF SPRING COLLECTION	CUDDLECOAT; V & J DESIGNS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 2	By reservation. Contact: Cary, BR. 9-9223.		
Beginning Monday	SPRING & RESORT PARIS COLLECTION	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Nov. 2	Sam Friedlander will present Spring and Resort daytime and cocktail collection designed in Paris. By appointment. Contact: PE. 6-2663.		
Beginning Monday	OPENING OF SPRING COLLECTION	RICHARD FRONTMAN	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Nov. 2	By reservation. Contact: 524-5093. Publicity: Stutman Associates, 247-2662.		
Nov. 3	ELECTION DAY (Tuesday)		
Nov. 3	10:00 A.M., ADELE SIMPSON (Resort-Spring), 530 -7th, 23rd fl., LA. 4-7626		
Nov. 3	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983		
Nov. 3	5:30 P.M., TRAVILLA, Plaza Hotel, Suite 1301, 213-627-9154		
Beginning Tuesday	OPENING OF SPRING COLLECTION	PLW BY LEE EVANS	1411 BROADWAY SHOWROOM - 24TH FLOOR
Nov. 3	Showing by appointment. Contact: Florence Stelzer, 564-4130.		
Nov. 4	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600		
Nov. 4	3:00 P.M., ANNE FOGARTY, 550 Seventh Avenue, 7th floor, LO. 4-9115		
Nov. 5	10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE. 6-7121		
Nov. 5	10:00 A.M., ADELE SIMPSON (Spring), 530 -7th, 23rd fl., LA. 4-7626		
Friday Nov. 6	TWO SHOWINGS OF SPRING FASHIONS	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
9:00 A.M. & 12:00 Noon	Prices (breakfast): \$10.00, members; \$20.00, guests; (luncheon): \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.		
Tuesday Nov. 10	3RD ANNUAL DESIGN AWARDS	FOAM FASHION FORUM	CHASE MANHATTAN BANK 1 CHASE MANHATTAN PLAZA
5:00 P.M. Cocktails	Design Awards presentation and fashion show. Judges: Mildred Custin, Melvin Dawley, Glenn Tompkins, Alexander Shields, Chester Weinberg. By invitation. Contact: Jan Kline, 37 West 57th Street, 421-8991.		
Monday Nov. 23	23RD ANNUAL "PARTY OF THE YEAR"	METROPOLITAN MUSEUM OF ART	5TH AVENUE AT 82ND STREET
8:00 P.M.	Co-chmn: John S. Burke, Jr.; Melvin E. Dawley; William M. Fine; Gordon P. Franklin; Andrew Goodman; Geraldine Stutz. Tickets: \$125.00 each, limited to 650. (black tie) Contact: Barbara Benson, TR. 9-5500.		
Nov. 26	THANKSGIVING DAY (Thursday)		

1971

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